

Hospitality News featuring

COFFEE TALK



2007 Media Kit

www.fgcoffeetalk.com
(206) 686-7378

When you have leadership in a category, you are expected to be a leader. At CoffeeTalk, we take our responsibility seriously.

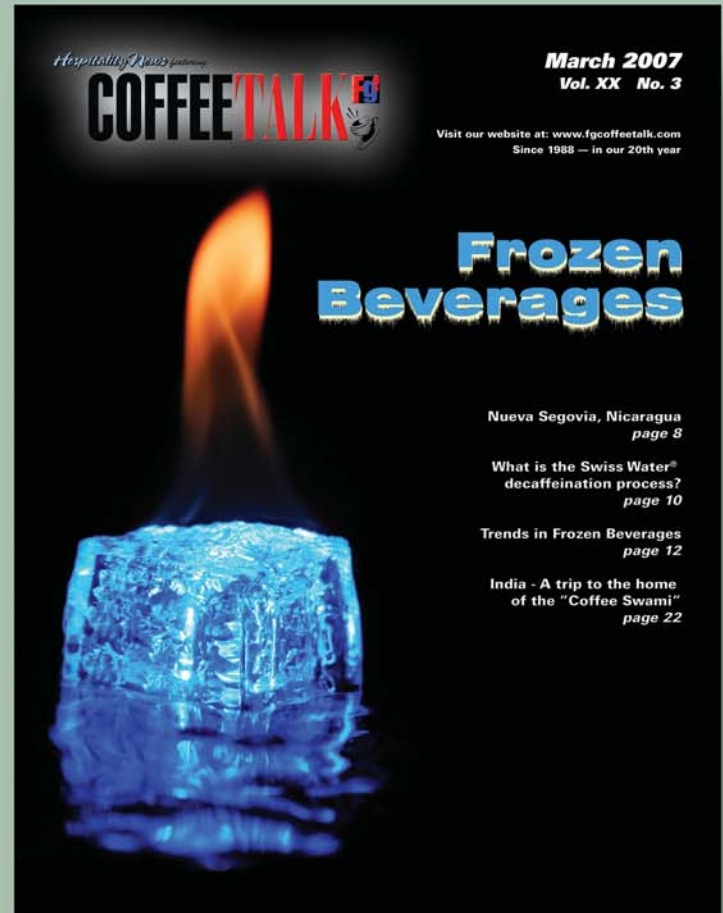
CoffeeTalk has the largest circulation in the North American coffee industry. Every month, café owners, coffee chains and quick service executives, specialty coffee roasters, importers, specialty distributors, and many others, know we will deliver journalistic and advertising excellence.

What makes a leader? It's all about trust. Our readers know that we deliver substance, not fluff. They know that we work hard to understand issues before we put ink to paper. Our readers know we can be trusted to deliver balanced and thought provoking content about timely and powerful business issues.

To our advertisers, it is not just about our great circulation and targeted audiences. Our advertisers take great pride in knowing they are part of the most trusted and powerful journalistic voice in the specialty coffee industry.

Our advertisers also know that at CoffeeTalk, we are not just about taking it to the bank. New advertisers are surprised to find that we are dedicated to the relationship. CoffeeTalk offers free professional help with ad design, business networking, public relations, trade show support, and much more. While others charge, we give this to you as part of our commitment to your success. Without advertisers, there is no CoffeeTalk.

We owe our industry leadership to the trust placed in CoffeeTalk by our readers and advertisers. Leadership is never easy; it does not come at all to the lazy and complacent. You know that in your business; so do all of us at CoffeeTalk.



Hospitality News The Trade Journal for
Specialty Coffee Entrepreneurs
featuring **COFFEE TALK** 



industry involvement
outstanding customer service
free ad design
free marketing support
guaranteed press release placement
online e-mail marketing with *daily dose*

innovation

Editorial Calendar

Some follow standards, we set standards. Our editorial philosophy is clear: we write about what counts, when it counts. We are not afraid to confront timely issues and we are not afraid to praise when praise is due.

Our editorial philosophy has consistently made our magazines the most thoroughly read and passed along press in the industry. Our magazines do not drop on the coffee table in the reception lobby, they move from in-box to in-box as required reading by entire organizations.

How do we do this?

- **Social Responsibility** – CoffeeTalk/FG! is a magazine with the heart and passion for the financial and social wellbeing of our industry. We report on the strengths and effects of Corporate Social Responsibility (CSR) programs worldwide.

- **Industry Involvement** – we know what is going on because we are directly involved with the groups that are agents for change and growth; the Speciality Coffee Association of America, National Restaurant Association, National Association of Specialty Food Trade, USAID, the James Beard Foundation, the National Coffee Association of the USA, the International Association of Culinary Professionals, International Women in Coffee Alliance, and many others.

- **Direct Contact** – the editorial staff travels the world to witness first hand the story as it emerges from countries of origin and consuming countries.
- **Focused Columnists** – our recurring columnists are tasked with delivering useful and timely information to business owners, whether newcomers or old hands.
- **Short Reads** – time is precious. Our editorial content is fast, informative, and then finished.
- **Newsbites** – press releases from advertisers provide important information to our readers. We believe that they are an essential element of our editorial mix.

The link between our advertisers and our readers is profound and precious. We know that when our readers are not turning pages, they are not seeing ads.

We will never write our stories around advertisers, so-called ‘advertorial.’ This is a loser’s game. We believe that thought provoking and leading edge content pulling readers through our magazines, lingering over articles that share space with advertising is the best way for everyone’s message to be seen and understood.



‘Advertorial’
is a
loser’s game

Timely

Responsible

Involved

Direct

Focused

Short

Trustworthy

2007 Editorial Highlights

January & *San Francisco Fancy Food*

- CT** — Coffees of the Caribbean
- Coffee Franchising
- Sauces in the mix
- FG** — Annual Buyers Guide

February & *NY International Restaurant and Foodservice Show, Coffee Fest, Chicago, the National Coffee Association of USA*

- CT** — The OCR, Amenities, and Vending categories
- Syrups – choosing the right ones for your store
- FG** — Specialty Foods in the Restaurant

March & *Northwest Foodservice Show*

- CT** — Architectural planning for start-up and growth
- Hiring and Training the start-up staff
- Espresso Equipment review
- Iced Beverages – Blending cost, quality, and profits
- FG** — Cuisines of Central America

April & *Specialty Coffee Association of America Conference, Long Beach*

- CT** — Trends in the modern Specialty Coffee universe
- Retail Technology and Information Systems
- Coffee Brewers compared
- FG** — Barbeque, smoking, and charcuterie

May & *National Restaurant Show, Chicago*

- CT** — Gelato and Frozen Desserts
- Blenders reviewed.
- FG** — Specialty Cheese in Foodservice

June/July & *NY Fancy Food Show, Coffee Fest, Atlanta*

- CT** — Iced Tea – buying and brewing
- Kid's drinks
- FG** — Summertime center of the plate



August & *Western Foodservice Show*

- CT** — Special Section on Franchising and Franchisors
- Guest amenities – wi-fi, music, and more
- FG** — Special Section on Franchising and Franchisors

September & *Florida Foodservice Show*

- CT** — Incorporating spirits into your product mix.
- Front of the house merchandising what to buy and how much is too much
- Setting up for holiday gift boxes
- FG** — All about bars

October & *Coffee Fest, Seattle*

- CT** — Chai
- Specialty Tea
- Web site design, e-newsletters, and customer loyalty cards.
- FG** — Catering the private party

November/December & *International Hotel and Restaurant Show, San Francisco Restaurant Show*

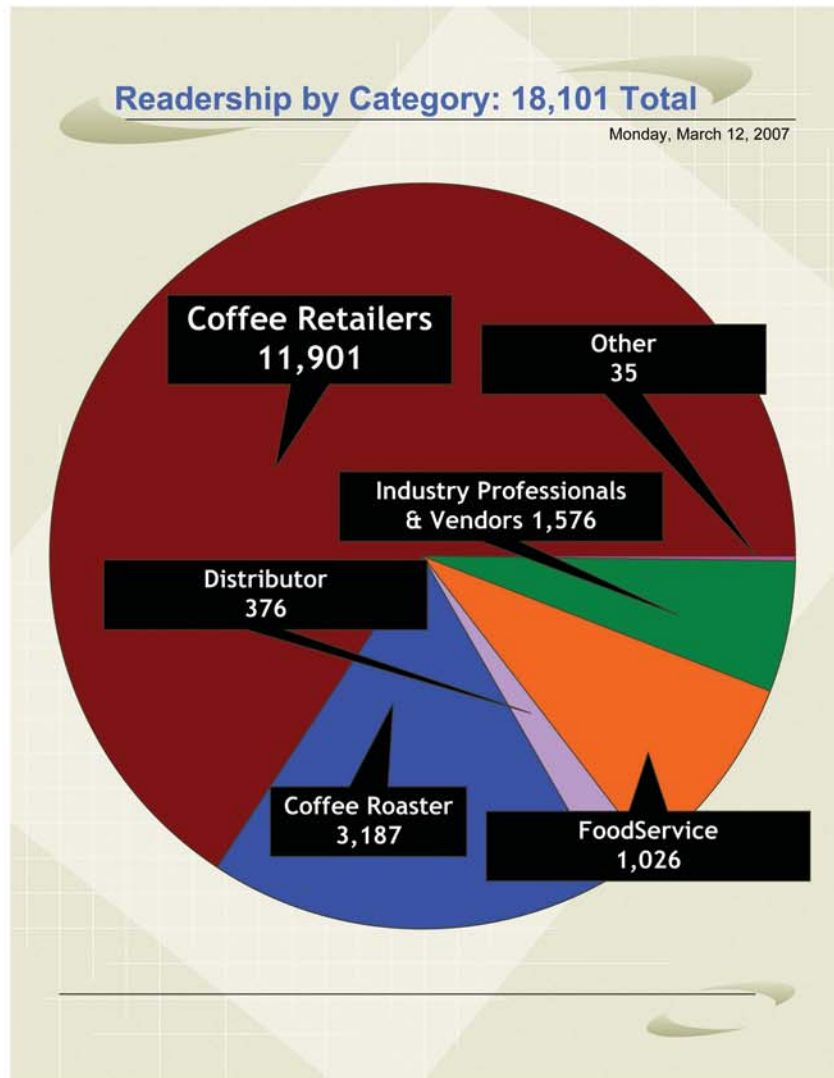
- CT** — Managing the holiday rush
- Special beverages for the holidays
- Training for add-on hostess and holiday gift selling
- FG** — Planning guide for the San Francisco Fancy Food Show

Circulation Information

CoffeeTalk/Fg!

93% of Retailers and Restaurants serviced by Specialty Food and Specialty Coffee Distributors are within 50 miles of a major metropolitan center.

*Specialty Coffee Retailers
Coffee Roasters
Distributors
Foodservice Directors
Industry Professionals*



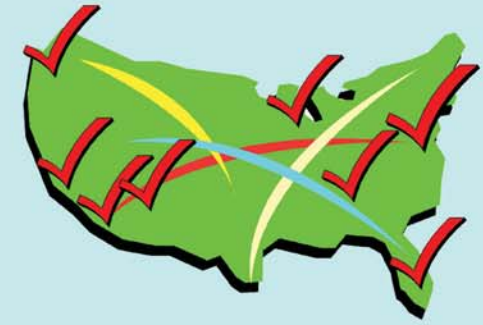
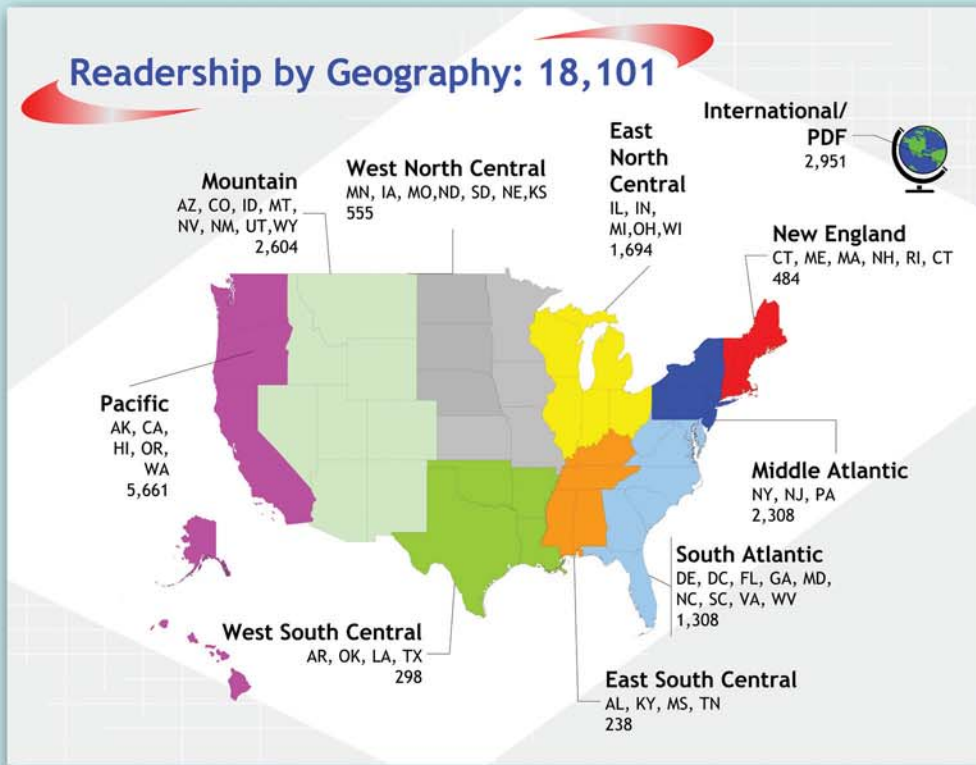
Most of our advertisers' customers are within 50 miles of a major metro area. Most of the distributors our advertisers use as supply channels are within 50 miles of a major metro area. CoffeeTalk is constantly improving our subscription list to ensure strict list discipline.

At CoffeeTalk, our Circulation Department continuously refines and updates our subscription list so that it reflects the best and most efficient means of maximizing our advertisers dollars. Each month we remove duplicates, update addresses, delete non-trade addresses and multiple deliveries to the same address, and verify current subscriber information.

We then review our subscriber list, reducing the number of issues mailed outside our key metro areas. Once this process is finished, we add new verified subscribers from the major metropolitan areas to replace removed subscriptions.

We are focusing our lists to target fine dining, family and casual dining, and quick serve casual. We are removing hot dog stands, mass mailings to everyone at a chain's corporate headquarters, and other misuses of advertising dollars. We make sure that our magazines go to the right decision makers, at the right venues, in the right categories.





*New York,
Philadelphia,
Boston,
New England,
Chicago,
Washington D.C.,
Baltimore,
Los Angeles,
San Francisco,
Miami,
Las Vegas,
Seattle*

Tradeshows distribution

CoffeeTalk/Fg! attends many tradeshows each year. As an advertiser, you can expect tradeshow distribution to thousands of new readers with an immediate interest in our industry and your products. See Editorial Calendar page for details on specific tradeshows during specific months.

Daily Dose

Everyday, we review all the current industry news, producing the Daily Dose, an e-mailed newspaper that keeps our readers informed of changes and developments in our industry. Over 5,500 subscribers receive our Daily Dose. Advertising opportunities are available.

Online PDF Readership

When the magazines go to press, a readable and downloadable PDF is also placed on our web site. Readers can download any article for reprint and sharing. Of course, they also download our advertisers' ads too.

The online edition of CoffeeTalk is a ready source for international readers who may not wish to pay the additional shipping expense for international mailing.

We log and track thousands of readers to our web site, buyers that would not otherwise have seen the publication, or advertisements.



Rates / Sizes

2006 Net Rates	1x	3x	5x	10x
Full Page	\$2800	\$2600	\$2400	\$2250
3/4 Page	\$2250	\$1950	\$1800	\$1725
1/2 Page	\$1850	\$1450	\$1300	\$1250
1/3 Page	\$1500	\$1200	\$1150	\$1110
1/4 Page	\$1250	\$930	\$900	\$850
1/6 Page	\$975	\$840	\$810	\$770
1/8 Page	\$800	\$740	\$710	\$670
CT Special	\$500	\$410	\$390	\$325
Two-Page Spread	\$5500	\$5200	\$4800	\$4500
Center Spread	\$5900	\$5700	\$5300	\$5000
Back Cover	\$3900	\$3700	\$3200	\$3000
Inside Front Cover*	\$3400	\$3200	\$3000	\$2850
AllStar Tools	n/a	n/a	\$225	\$195
Artisan Roasters	n/a	n/a	\$225	\$195

FULL
10.0 x 12.5

BLEED INFO:
Image area 10 x 13
Trim 10.75 x 14
Bleed 11.25 x 14.5

3/4
10.0 x 9.3
7.4 x 12.5

1/2
10.0 x 6.1
4.9 x 12.5

1/3
6.6 x 6.2
3.2 x 12.5

1/4
4.9 x 6.2
2.3 x 12.5

1/6
3.2 x 6.2
6.6 x 3.0

1/8
4.9 x 3.0
2.4 x 6.2

CT Special
2.4 x 4.6
3x minimum

Targeted On-line Advertising for the Coffee Industry!
 The only daily synopsis of the coffee and tea news sent to more than 5,000 subscribers emails every business day!

WHY ADVERTISE in the Daily Dose?

- Build your Brand!
 - Make all of your sales efforts more effective!
- Make More Web Sales!
 - Guaranteed to drive traffic to your website
- It's Easy!
 - We can build your banner ad free!
 - If you purchase annually get a free monthly art update
- It's Cost Effective!
 - Prices start at just \$175 per month!

COFFEETALK

News from the Coffee and Tea World

- Market News: TradeSignals Coffee Futures Morning Commentary
 TradeSignals, Miami
 Nearby Coffee futures finished the previous session weaker reversing the firmer tone seen during the prior session. Trend indicators are indicating a ...
- MCX Coffee Robusta posts record Physical Delivery of 120 tonnes
 India #Bhub (Press Release), India
 MCX Coffee Robusta Contract for the month of March 07 has received overwhelming response from market players. The highlight of the Coffee Robusta March 07 ...
- The Coffee Bean & Tea Leaf® Becomes Second Largest Worldwide US ...
 Business Wire (Press Release), CA
 Founded in 1963, The Coffee Bean & Tea Leaf® is the oldest and largest privately held chain of specialty coffee and tea stores in the United States. ...
- Birth of a new coffee drink.
 AGSBC
 After extensive in-house taste-testing and research with focus groups, coffee creators think they have a winner. "We say that some people have a golden ...
- 'Time is money' stores, restaurants compete Coffee sales are ...
 The Free Lance-Star, VA
 Coffee itself equals money for fast-food restaurant and convenience-store owners such as Jacobs. It is one of the strongest growth areas in the beverage ...
- Green Marriage: SweetLeaf® SteviaPlus® and Starbucks Coffee ...
 Business Wire (Press Release), CA
 Instead, Starbucks Coffee will be poured and all-natural green packets of sweet leaf stevia will be stirred into the ...

Position Weekly Monthly Annually

Position	Weekly	Monthly	Annually
1	\$500	\$1,000	\$9600
2	\$400	\$750	\$8400
3	\$400	\$750	\$8400
4	\$400	\$750	\$8400
5	\$400	\$750	\$8400
6	\$300	\$525	\$5100
7	\$300	\$525	\$5100
8	\$300	\$525	\$5100
9	\$300	\$525	\$5100
10	\$300	\$525	\$5100

11	\$140	\$200	\$2100
12	\$140	\$200	\$2100
13	\$140	\$200	\$2100
14	\$140	\$200	\$2100
15	\$140	\$200	\$2100
16	\$140	\$200	\$2100
17	\$140	\$200	\$2100
18	\$115	\$175	\$1800
19	\$115	\$175	\$1800
20	\$115	\$175	\$1800
21	\$115	\$175	\$1800
22	\$115	\$175	\$1800
23	\$115	\$175	\$1800
24	\$115	\$175	\$1800
25	\$115	\$175	\$1800

Your Ad Here!

Java

Click here to read the original Cafe start-up guide from Compliments of CoffeeTalk.

Sign up for www.wm.cafz.co.uk a copy of the daily dose

Top 10 Positions

- 250 x 250 pixels
- Less than 100k in size
- Graphic is a Direct Link to your Website (no need to clutter ad with phone or web address)
- Free Ad Design included

Bottom 15 positions

- 150 x 250 pixels
- Less than 100k in size
- Graphic is a Direct Link to your Website (no need to clutter ad with phone or web address)
- Free Ad Design included



Ad Specifications

SHIP ADS TO:

Kim Sanders
Eagle Web Press
4901 Indian School Rd NE
Salem, OR 97305
503.393.7980

ELECTRONIC FILES

Macintosh: Disks: Mac Zip 100, CD
Software: High resolution PDF
with bleed (if applicable) and fonts
100% embedded preferred. Quark
5, 6.5 (include fonts), InDesign CS,
Photoshop 5.5-CS, Illustrator 11 and
earlier & Freehand MX files (include
fonts or create outlines, or high
resolution PDF). Photo Files: 200 dpi
tiffs are preferred.
PC: Disks: Windows formatted Zip or
Jaz disk
Software: Photoshop 6 or PDF with
fonts embedded. We can also process
color and black and white negatives,
slides, or prints.

FTP UPLOAD INFORMATION

FTP for the MAC

Upon opening Fetch fill in the following
information in the appropriate fields:
host: ftp.eaglewebpress.com
username: hospitality
password: generic

FTP for PC using Internet Explorer

ftp.eaglewebpress.com
username: hospitality
password: generic

1. Go to ftp.eaglewebpress.com
2. click on folder called to_eagle (click
only ONCE to select-- do not open
folder)
3. go to the FILE menu and select the
dropdown LOGIN AS
4. username is hospitality
5. password is generic
6. please be sure the name of your
company is included in your ad
7. please email kerri@hospnews.com to
let me know you have placed your ad on
the ftp site

ADVERTISING AGENCIES

A 15% discount is allowed to recognized
advertising agencies. Payment must be
received within 35 days of invoice date
or agency commission will be forfeited
and account will be directly billed.

COPY RESPONSIBILITY

Submission of copy is the responsibility
of the advertiser. Advertising of last
insertion will be run if copy is not
received by ad materials closing date.
If no previous insertion, client will be
liable for contracted space.

COPY ACCEPTANCE

Hospitality News reserves the right
to reject any advertising considered
objectionable as to wording or
appearance.

ADVERTISING RESPONSIBILITY

All advertisements are accepted and
published by Hospitality News upon the
representation that the advertiser and/or
the agency is authorized to publish
entire contents and subject matter
thereof. In consideration of Hospitality
News acceptance of such advertisements
of publication, the advertiser and/or
the agency will indemnify and hold
Hospitality News harmless from and
against any loss or expense resulting
from claims or suits for defamation,
libel, violation of privacy and copyright
infringement.

ISSUE & CLOSING DATES

Space Closing: the 10th of the month
prior to publication. Art Due: the 15th
of the month prior to publication.
Hospitality News will be typically
mailed the last week of the month
preceding publication date.

CANCELLATIONS

Ads cancelled more than 90 days prior to publication date: no fee charged; Cancelled 60 -89 days prior to publication date will be charged 10% of the original contracted amount; 'Cancelled 30 -59 days =25% fee; 20-29 days =50% fee charged; any ad cancelled less than 20 days from publication will be charged at the full rate. All cancellations are subject to Short Rate charges.

SHORT RATES

Frequency discounts are determined by the number of contracted insertions. Contracts cancelled before completion will be short-rated at the earned rate.

RETURNING AD MATERIALS

Ads and related material will not be returned unless specifically requested at the time the insertion order is placed.



CoffeeTalk 2005/2006 Advertisers

Advance Foods
AdvanceMe, Inc.
Agtron, Inc.
Alcohol Controls Inc
AlSCO / American Linen
Amoretti
Ankeny Lakes Wild Rice Co
Apex Sign Systems
Applied Server Based Computing
Aristos Group / King & Prince
Armeno Coffee Roasters
Aromi d'Italia
Art Institute of Seattle
Artista Gourmet
ASI/Restaurant Manager/Write-On Handheld
Astoria-General Espresso Equipment Corp.
Automatic Brewers and Coffee Devices, Inc.
AxAmerica
Barefoot Coffee Roasters
Bargreen Ellingson
Baristella
Bear Creek Coffee
Beaverton Foods, Inc.
Bellingham Technical College
Bellmarc Downtown
Belshaw Brothers, Inc.
Bestfoods Foodservice
Big Train Inc.
BJ's Coffee Co.
Black Tie Travel
Blendtec
Bodum, Inc.
Boston Pizza
Boyd Coffee Company
BrandedCups.com
Bridge Industries / Bridge Carts
Bridgford Marketing Co
BriteVision
Bunn Corporation
Cafe de El Salvador
Café La Semeuse
Cafe Navilu
Cafemakers
Caffe D'Amore
Caffe' D'Arte
Caffe Ibis Coffee Roasting Co
Caffé Pronto Coffee Roastery
California Culinary Academy
CAI-Tex Citrus/Vita Fresh
Cappuccine, Inc.
Capriccio
Carbon's Golden Malted Waffles
Cash & Carry
CashFlow Solutions
Central Oregon Community College
CheShoes.com
Chemeketa Community College
Churny Company

Cirqua Customized Water
Clinebell Equipment
Clover Park Technical
Coffee City USA
Coffee Fest
Coffee Holding Co.
Coffee Kids
Coffee Martinis
Coffee Shop Manager
College of Culinary Arts Atlanta
Colorado Mt. College/Cul. Inst.
Comark Instruments
Commercial Refrigeration
Concepts Plus
Concordia Coffee Systems
Cookshack
Costellini's
Creative Concepts
Culinar, The Culinary Institute of Virginia College
Culinary Institute of America
Culinary Software Services, Inc.
Cup for Education
Cup of Excellence
Custom Culinary
Da Vinci Gourmet
Dabney S. Lancaster Community College
Daily Grind
Daymar Select Fine Coffees
Delaware City Coffee Company
Design & Layout Services
Dillanos Coffee Roasters
Dilworth Coffee
Dolcefine
Dominic's Coffee Co.
Double Wrap Cup & Container Co. Inc
Dr. Smoothie Enterprises
Duck Delivery
Eagle Web
Eastside Ice
Ecolab, Inc.
Edmonds Community College
Educational Institute of American Hotel & Lodging
Association
El Salvador Coffee Tour
Ellianos Coffee Company
Espresso Machine Experts
Espresso Specialists, Inc.
Everpure, LLC
F. Gavina & Sons, Inc.
FAB/Frosty Acres Brands
Fabbri 1905/Belizio Fine Foods
Federation of Dining Room Professionals (FDRP)
Fieldheads Coffee Company
Fiorenzato USA
Flair Flexible Packaging Corp
Fonte Coffee Roasters
Food Concepts Inc.-CO
Food Services of America / FSA

Franco Cocktail Mix
Franz /Fish Marketing
Froth au Lait
Fuhr International LLC
FungusAmongUs Inc.
Ghirardelli
Gosh That's Good Chocolate
Grafton Hills Coffee Roasters, Inc.
Grand Rapids Community College
Great Northern Coffee Co., Inc.
Green Mountain Coffee Roasters
Gruppo Cimbali
Gruppo Cimbali/Faema
GSJ Magic, Inc. Sugar
Guayaki Sustainable Rainforest Products
Harry's Fresh Foods
Higher Grounds Roasters Inc.
Highline Community College
Hill Meat Co
Hoky West
Honey Smoked Fish Co.
Hospitality News
Humboldt Bay Coffee Co
Ice Crafters
Internation Hotel Motel Restaurant Show NY
illy cafe North America, Inc.
Indian River Merchant Services
Information Systems & Supply
Inland Empire Coffee Company
Inland Northwest Culinary Academy @ Spokane
Community College
Innovated Products Manufacturing Inc.
Inquisitive Taste
Insulair
InterAmerican Coffee
Isle Of Granelli
It's A Grind Coffee Franchise, LLC
J & J Manufacturing Co.
Jadeon Inc
Jakobe Furniture
Java Jacket
Java Jack's Coffee House Brand
Java! Java! Coffee Co.
JavaMania Coffee Roastery Inc.
Jet Tea and Jet Cafe
Jim's Organics
john conti Coffee Co.
John Larkin and Co., Inc.
Johnson & Wales at Denver
Johnstone Supply
Juice Marketing NW
Kenneth Davids Consulting
Kona Joe Coffee LLC
Lane Community College
Lang Manufacturing
Las Vegas Show
LBA
LBP Manufacturing

Le Cordon Bleu Schools North America
Leodoro Coffee Systems
Leopard Forest Coffee Company
Leslie & David's/A Division of Amazing Desserts
Limoneira Coffee & Tea Co.
Little King
Lynn University
Magic Seasoning Blends
Maitre'D by POSERA
Manville's
Master-Bilt Products
Maui Beverages
McClure & Tjerandsen
Michaelo Espresso, Inc.
Michigan State University
Micros Of Colorado
Millrock
Mission College
Mississippi Univ.for Women
Mont Blanc Gourmet
Moon Doggie Coffee Roasters
Morning Light Coffee
Mostly Muffins, Inc
Mountain Cider Company, LLC
Mountain Thunder Coffee/Plantation Int'l Inc.
Mozzarella Fresca
Mr. Espresso
Multifoods/Best Brands
NAS Recruitment / Ecolab
National Checking Co
National Coffee Association of U.S.A.
NEC Infrontia, Inc
Nemco Food Equipment
New Orleans Coffee Works
New York Univ Steinhart School of Education
Niagara University
Nicky, USA
Northwest Foodservice Show
Olympic Foods, Inc.
Orange Roaster
Oreck Vacuum / Corp
Oregon Beef Council
Oregon Chai
Oregon Salmon Commission
Organic Juice USA/Elite Natural
Orkin Commercial Services
Oro Caffe North America
Pacific Bag, Inc.
Pacific Coast Systems
Pacific Pride/ Pacific Seafood WA
Pacific Seafood
Pacific Seafood / CA
Paradise Roasters
Parkside Coffee
Pennsylvania Culinary Institute
Performance Reps NW Equip
Planetary Design
PlasticCard Plus

Polypac
Popeyes
Portionables
Precision Pours, Inc.
Prentice Hall
Prentice Hall Top Student Award
Primera Technology, Inc.
Primotec
Probat Burns, Inc.
ProfitMax
Pronto Company Inc
PT's Coffee Company
Purdue University
Quiff
Quikserv Corp
Radiant Systems, Inc. - featuring the Aloha product suite
Rainsweet
Rancilio North America Inc.
Ready Access
Red Cross
Red Hot Chicago
Red River/Sangold Foods
Reed Exhibition Companies
Renton Technical College
Restaurant Depot / Jetro
Restaurant Seminar Institute Inc.
Roaster X
Robert Bosch Packaging Technology, Inc.
Rocky Roaster
Ron's Service
Ross Manufacturing
Routin America, Inc.
San Francisco Herb Co
San Giorgio Coffee
Sasse System
Specialty Coffee Association of America
Scooters Coffeehouse
Scottsdale Community College
Seattle Central Community College
Selbysoft, Inc.
Sensient Flavors, Inc.
Septiclear
Service Ideas, Inc.
Service Solutions
Sigep
Silver King
Smurfit-Stone Container Corp.
South Seattle Community College
Southern Oregon University
Specialty Coffee, LLC
Sprague Pest Solutions
Stevens Baron Comm / Lancaster Colony
Stoelting, LLC
Strahan Adv / Lamb Weston
Studio Susynski
Sullivan University
Sunset Hill Stoneware

Sunshine Dairy
Susan's Coffee & Tea
Symptea USA
SYSCO / Seattle
SYSCO Foodservice of Portland
Take Me 2 Tea Expo
Taylor Company
Techni-Brew International
Terminix Commercial
The French Culinary Institute
The Institute of Culinary Education
The Roasterie, inc.
The Slop-Stopper Apron Co
Thermal Supply / Manitowoc
This & That Distributors
Thomson Delmar Learning
Thunderbird Food Machinery
Tibetan Tea (USA), Inc.
TMP Worldwide / Disney
Torani/R. Torre & Company
Torn Ranch
Trade Fixtures/Newleaf Designs
Tropics Frozen Beverages
University of Alaska Anchorage
University of Delaware
University of Wisconsin-Stout
US Foodservice
Vega Mfg. Ltd
Viaza Coffee
Visions Espresso Services
Vital Age international
Vita-Mix Corporation
Voeller & Associates
Volcafe Specialty Coffee
Volcanos Coffee
Waffles Northwest / Carbon's
Waffles Of New Mexico
Wandering WiFi
Waring Commercial
Washington State Potatoes
Washington State University
Webb Company
WEBbeams
West Coast Uniform
Western Culinary Institute -- Le Cordon Bleu Program
Western Freezer
White Wolf Gallery
Wienerschnitzel
Wilbur Curtis Company
Willamette Egg
WMF of America, Inc.
X Cafe LLC
Zenner's Sausage Company