

**WOMEN IN COFFEE
2008 ANNUAL CONFERENCE**

SPONSORSHIP OPPORTUNITIES

Held in
OROSI, COSTA RICA,
OCTOBER 23rd-25TH 2008



WOMEN IN COFFEE CORE VALUES

As members of the Woman In Coffee (WIC), we affirm, embrace and hold ourselves accountable to the following core values. These guiding principles are the foundation of our organization:

**Respect, Sustainability, Abundance,
Integrity, Collaboration, Making a Difference.**



WOMEN IN COFFEE
International Conference hosted by
Women in Coffee Costa Rica



*Coffee
from
Hands
to
Heart*



SPONSORSHIP OPPORTUNITIES



Conference Goals

- Increase attendees coffee knowledge from seed to cup
- Promote lasting mutually beneficial relationships
- Expose attendees to best practices in business, production, and sustainability
- Make a lasting difference in attendees' lives





Topics and Workshops

- Understanding the world's coffee markets
- Brand building
- Improving your marketing investment
- Exploring the origins in a cup
- Creation of new international chapters





**ALL SPONSORS WILL BE ACKNOWLEDGED IN PROGRAM,
NEWS RELEASES, WIC NEWSLETTER AND WEBSITE**

Sponsorship Type	Cost	How Many Allowed	Key Features
Platinum	\$5000	EXCLUSIVE!	Signage at all Events & Program Welcome Speech
Gold	\$2500	2	Signage at all Events & Program
Silver	\$1500	3	Signage at all Events & Program
Transportation	\$1000	1	Sign on Bus/Transportation Vehicles
Thursday BBQ	\$850	1	Signage at Event
Friday Dinner	\$850	1	Signage at Event





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Sponsorship Type	Cost
Brief Cases	\$1,000
Totes	\$1,000
Note Pads	\$950
Aprons	\$900
Welcome Baskets	\$900
Spatoons	\$900
Hats	\$850
Rain Jackets	\$750
Pens	\$700
Cupping Spoons	\$700
Scholarship Fund to bring women from origin to the event	\$100





Together we make a Difference!



Interested in Making a Difference?

Email Kerri@CoffeeTalk.com for more sponsorship information

Call Kerri at 206 795 4471 to check on sponsorships still available

Register to join us at this conference at www.womenincoffee.org





THANK YOU

